### **JESSICA FIESTA GEORGE**

## PODCAST HOST & TALENT ACQUISITION ADVISOR

The "Jess Get Hired" podcast empowers career professionals to thrive in today's ever-evolving world of work. It's your go-to resource to stay inspired, gain insights, and unlock success secrets meant to guide you towards professional excellence!

Jessica is the multi-faceted powerhouse behind the Jess Get Hired Podcast. With a diverse professional background spanning retail management, account management, business development, talent development, consulting, and recruiting, Jessica brings over 20 years of invaluable industry expertise.

She is a seasoned Talent Acquisition leader that has made her mark in in various sectors and specializes in consulting private-equity backed companies on their talent growth strategies. She serves as a fractional HR/TA leader for multiple companies simultaneously, leveraging her extensive experience to drive their success. Beyond her corporate pursuits, Jessica is a passionate advocate for personal growth and success. She channels her entrepreneurial spirit into real estate investments, while also showcasing her talents as a commercial print model and actress. Additionally, Jessica is the host of the Jess Get Hired Podcast, a top-rated career podcast that provides invaluable insights and empowers individuals to reach their full potential.

Jessica is in high demand as a guest speaker, sharing her expertise and inspiring audiences at various events and conferences. She has also been featured as a guest on numerous podcasts, contributing her unique insights and engaging in meaningful conversations on career development and personal growth.

With her intriguing, dynamic, and endlessly driven personality, Jessica Fiesta George continues to make waves in the professional world. Her ability to inspire and empower others to forge their own paths to success is a true testament to her remarkable journey and unwavering dedication.



Topics of discussion:

- Personal Branding
- Interview Tips
- LinkedIn Profiles
- Talent Strategy
- Recruitment Marketing
- HR Technology
- Recruitment Trends
- Company Culture
- Leadership Development
- Hiring and Retention
- Employer Branding
- High Volume Recruiting

- Top 20 Podcasts for Talent Acquisition

  Professionals College Possiulter com
- Top 20 Best Podcast Welp Magazine
- As seen in: VoyagerATL Magazine, 2022
- As featured in Bold Journey Magazine 2023
- #12 Career Podcast
- Goodpods Top HR, Top Business Podcast, Top Career Podcast 2022 / 2023
- Book: Why 75% of Podcasts Fail and How You Can Avoid it by Daniel Larson (Chapter 87)
- "Make Your Resume Pop" CareerSpots.com
- Guest Speaker Get Hired Summit, Grays College, Scott AFB. Recon Network. and others
- Podcast Guest: High Volume Hiring Podcast, Talk
   Talent to Me, Mindful Midlife Crisis, and more!

AVAILABLE FOR SPONSORSHIP, BRAND AMBASSADOR, AND AFFLIATE MARKETING OPPORTUNITIES

# P EPISODES

EP. 3: YOUR LINKEDIN PROFILE SUCKS!

EP 37: GETTING \$H!T DONE

EP 13: RECRUITER PHONE SCREENS

EP 39: OUTSOURCING - THE COMPETITIVE EDIGE FOR BUSINESS

EP 51: CHATGPT AND THE JOB SEARCH



#### **EPISODES**

























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#### PARTNERSHIP OPPORTUNITIES

**BE A GUEST** 

or

**INVITE ME ON YOUR SHOW!** 

#### ADS IN PERPETUITY

30 SECOND OR 1 MINUTE COMMERCIAL SPOTS STARTING AT \$50/EPISODE

#### **MENTIONS**

COMPANY NAME/SLOGAN OR WEBSITE MENTION (PER EPISODE)

"SPONSORED BY" ON PODCAST, COVER ART, WEBSITE & SOCIAL MEDIA (PER MONTH)

#### DIRECT GIFTING

DONATIONS ACCEPTED. HERE IS A SAMPLE OF WHAT EVERY DOLLAR GIFTED WILL BE USED FOR:

- CERTIFICATION TO BE A CERTIFIED CAREER COACH
- BUSINESS LICENSE
- WEBSITE DEVELOPMENT
- BRAND/LICENSED MERCHANDISE
- SEO / MARKETING SUPPORT
- COACHING TIME FOR UNEMPLOYED JOBSEEKERS
- VIRTUAL ASSISTANT SUPPORT
- PODCAST MAINTENANCE + EQUIPMENT

#### TITLE SPONSOR

MESSAGE TO DISCUSS HOW WE CAN BOTH BENEFIT FROM A PARTNERSHIP!

#### CONSULTING

CONTRACT / FRACTIONAL LEADERSHIP FEE DEPENDS ON SCOPE OF PROJECT. SEE WEBSITE FOR ADDITIONAL SERVICES.

#### **EMPLOYER BRANDING**

RECRUITMENT MARKETING, SOCIAL RECRUITING STRATEGIES AND MORE. SERVICES ALA CARTE OR BY PROJECT

#### **GUEST SPEAKER**

LOW SPEAKING FEES. INQUIRE FOR MORE DETAILS

#### OTHER

OPEN TO DISCUSS OPPORTUNITIES THAT CAN BE MUTUALLY BENEFICIAL!

<u>@ JESSGETHIRED</u>

<u>@ JESS</u>EKAIGEE



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GoodPods, iHeartRadio, or your favorite
podcast platform